

Friends of the Minisink Valley Public Library Meeting February 13, 2020

Attendance:

Olivia Brush, Secretary
Sue Shaprio, Treasurer
Grace Riario, RCLS, Guest
Joanna Goldfarb, RCLS, Guest
Anne Friedle, President
Kelsey Deutsch, Member
Dina Kapzynski, Vice President
Dede DeAngelis, Slate Hill
Nicole Schultz, Guest
Ruth Luis, Kiwanis

Minutes:

Treasurer Report:

We can start fundraising as of Friday, February 21st

- Create a donate button on Facebook
- Promote on Facebook, Email, Twitter,
- Leadership Orange, contact Ruth Luis for contact info
- RCLS to also have a button on website

Joanna and Grace to create a PayPal Account

- Olivia to put donation button on MVPL website and Facebook
- Grace and Joanna to put donation button on RCLS website

If any check is donated to our cause, please make payable to: Minisink Valley Public Initiative

Amazon Smiles, Nicole Schultz to help create.

For every item purchased on Amazon Smiles, under MVPL, **Amazon donates 0.5%** (found on Amazon Smiles Help/FAQ page) to the charity.

Joanna and Grace to make Kiwanis club advertisement by February 20th

½ page advertisement was agreed upon by all present members.

Olivia to create Marketing for Chili's fundraising night

- Facebook event
- Facebook Posts (MWF)
- Email Newsletter

Tricky Tray Baskets

- Johanna has donatable items
- Always looking for more for future purposes.
- Tricky Tray events:

- February 22: Project Grad
- March 14: Elementary

What can people do to collaborate with us?

- Buy book plates
 - People donate ~\$25 to donate to the library and when the library opens, pick up your book plate and pick a book to say "Donated by the family of..."
- Host fundraisers
- Buy marketing materials

Donation Cans:

- Sue to bring large white cans, RCLS to have stickers
- Perinos/deli counters
 - Locations are not responsible for can; someone to occasionally drop by to pick up donations.

Olivia to create a letterhead for

- Pocketbook Bingo donations
- Writing to Senators/Bill & Melinda Gates/ letters in general
- Asking High school students to provide community service to help us fundraise

Clubs for Community Service:

- MV NHS
- Communion students
- Key Club
-

Newspaper:

- Speak soon (?)
 - Ask for follow up before vote

Olivia to look into WIX set up a petition on the website for community councils.

Calendar-

February 22: Project Graduation

- Tricky Tray
 - Johanna to create basket, other donations provided by members
 - Can table, not sell or give away anything other than paper marketing

March 5: Wawayanda Town Meeting

Where: Town Board

When: 7PM

- Sue to present

- Chili's fliers to be put in packets

March 11: Otisville Lions Club

Where: TBD

When: TBD

- Chili's Fliers to be put in packets

March 12: Chili's Dinner Fundraiser

Where: Chili's in Middletown

When: Starts from 11AM to 11PM

March 14: Elementary School

- Tricky Tray

April 18- Opening Day

- Greenville Townpark
- Tabling
- Someone to check into if we are allowed in the park day of.

May (End of May) Pocketbook Bingo {Tentative}

- Need space, donations
- Promo marketing

June: Trivia Night {Tentative}

- Scouted: Westtown Brew Works and VFW
- See Trivia Notes above

July:

- Speak with Senators
- Speak with Superintendent
- Head to newspapers
 - THR
 - Port Jervis Gazette
 - Hudson Valley Parent
 - Orange Magazine
 - Do they provide follow ups?

Potential Events:

- Book Swap
- Bumper Stickers
- PTO Story Time

- Collection Cans
- Ad in Kiwanis Journal
- PocketBook BINGO
 - Football happening on April 26
 - RCLS Community Room/VFW/Johnson Firehouse/Slate Hill Senior Center
 - Before Mother's Day
- Auctions
 - Auction off services
- Book BINGO

Talks with Senators

- Prepare for legislation and gain support
- Summertime

NEXT MEETING:

Thursday, March 19, 2020

6PM

Bottoms Up

Route 284

** Please remember signs and stands for table!**