

## MINUTES

Members present:

Sue Shapiro - Greenville Resident  
Karen Kuperus- Minisink Resident  
Michelle Stoveken - Minisink Resident  
Crystal Martinez - Minisink Resident  
Dott & Greg Winner – Minisink Resident  
Bryan Welsh, Minisink Resident  
Suzanne Jones, Minisink Resident

Consultants represented:

David Cosco- RCLS Marketing Manager

**FUTURE MEETINGS:** To be held monthly on the first Wednesday of every month at 6:30PM, Greenville Resource Center. The next meeting is scheduled for June 1<sup>st</sup>. Communication and updates will continue via email and text between monthly meetings.

**REFERENDUM UPDATE:** Still no response from Brian Monahan, Superintendent of School, asking for October 18, 2022 referendum update. Friends of Minisink Valley Public Library Initiative is moving forward with a tentative October referendum date and will adjust planning once confirmed.

**ACTION ITEM:** The friends will reach out individually to Brian Monahan via phone or email to inquire further about the October 18, 2022, referendum status.

**ACTION ITEM:** The friends will continue raising awareness and engaging the community via organization meetings (Democratic Committee, Historical Society), community events (sporting events, Minisink Heritage Days), and posting up flyers on bulletin boards (Dollar General, local US Post office, convenience stores, senior center, etc.). Lastly, friends will pass out flyers to community members and ask local small businesses if they may leave flyers for customers.

**ACTION ITEM:** Friends will meet with NY Senator Mark Martucci to provide an overview of the library initiative and discuss prospective support that can be offered.

**ACTION ITEM:** Friends will collectively agree on poster content that would effectively communicate facts about the library initiative. David and Crystal will collaborate on the final product and add a QR scan code to enable mobile access to [www.friendsmvpl.org/subscribe](http://www.friendsmvpl.org/subscribe) URL to increase mailing list distribution.

**ACTION ITEM:** Bryan Welsh and Karen Kuperus to submit bios to be posted on the MVPL website.

**ACTION ITEM:** Friends to use approximately \$1,000 of funds towards social media marketing costs to increase awareness and engage the Minisink Valley community of the library initiative.